

Green meetings with reason

Events at the bcc signify the sustainable use of existing investments, technology that is viable for the future as well as the efficient utilisation of resources. Naturally this is a commitment for the long term.

energy efficiency

sustainable use of resources | intelligent restoration of a location built in the 1960s instead of demolition and construction of a new building

minimisation of losses through stand-by times during events by optimising the internal operational organisation and by detailed advance planning

avoidance of long hauls | repeatedly used equipment like technology, dishes, and seating is at hand within the bcc.

operation of the most recent, hence energy-saving IT | reduction of the number of servers

energy-saving lighting by the use of the latest fluorescent bulbs with electronic ballasts and central control system

reduction of the energy expenditure in the kitchen area of about 40 %, e.g. through induction cookers and the use of state-of-the-art dishwashers with energy recuperation and low water consumption

optimisation of the processes for storage, production and presentation of food and drinks | efficient spacial use requires less cooling capacity

responsible regulation of the ventilating system respectively the heating by a central building control system

daylight in 90 % of the rooms and heat reflective outside blinds

waste avoidance | waste management

avoidance and reduction of waste by using ecologically benefiting packaging (e.g. reusable)

extensive renouncement of printed material and promotional items for self-marketing

putrescible waste is being processed into biogas and later into electricity and heat by the disposer

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acting/ shopping environmentally sustainable

contributing to the reduction of pollution due to central location with ideal connection to Berlin's public transport system | hotels and tourist attractions within walking distance

active provision of information on means of travel with public transport system

frequent operation of shuttle services to hotels

reduction of printouts through electronic fax, email and document management (eCopy-Management) and double-sided prints

proposal of video conferences and online press conferences

use of seasonal and locally produced foods | short hauls

use of fish according to the recommendations of the „seafood guide“ of the WWF

use of Berliner tap water as drinking water during events on request

use of biodegradable detergents

further utilisation of functioning office furniture and equipment through donation to charities, e. g. the SOS-Berufsausbildungszentrum (SOS apprenticeship centre) Berlin

water consumption

use of water-saving fittings (sensor-activated and time-controlled)

use of water-saving kitchen appliances of the latest generation

Events at the bcc are effective and resource-conserving and therefore eco-friendly.

The measures orientate themselves on the guidelines for the environmentally compatible organisation of events by the Federal Ministry for the Environment, Nature Conservation and Nuclear Safety.

The bcc is a registered member of the “Berlin Green Meetings” initiative of the Berlin Tourismus Marketing GmbH.

download:

<http://www.umweltdaten.de/publikationen/fpdf-l/3459.pdf>

www.green-meetings-berlin.de